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The logo for Meitu, Inc. features the word "meitu" in a lowercase, rounded, pink font.

Meitu, Inc.

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美圖之家”)

(Stock Code: 1357)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Meitu, Inc. (the “**Company**”, and together with its subsidiaries and Xiamen Meitu Networks Technology Co., Ltd and its subsidiaries, the “**Group**”) announces that a Board meeting of the Company will be held on Wednesday, March 20, 2019, for the purposes of, among other matters, approving the annual results of the Group for the year ended December 31, 2018 and its publication, and considering the recommendation on the payment of a final dividend (if any).

By order of the Board
Meitu, Inc.
Cai Wensheng
Chairman

Hong Kong, January 18, 2019

As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan (also known as Mr. Wu Xinhong); the non-executive directors of the Company are Dr. Guo Yihong and Dr. Lee Kai-fu; the independent non-executive directors of the Company are Mr. Zhou Hao, Mr. Lai Xiaoling and Mr. Zhang Ming.